

Pradhan Mantri Surakshit Matritva Abhiyan (PMSMA)

The Pradhan Mantri Surakshit Matritva Abhiyan (PMSMA) has been recently introduced to provide fixed day quality antenatal care services to women in their 2nd/3rd trimesters of pregnancy on the 9th day of every month. The initiative aims to ensure that assured and comprehensive antenatal services are provided to pregnant women at designated health facilities by Obstetricians/ Medical officers. The programme also invites active participation from private practitioners on a voluntary basis and in the 31st July 2016 episode of 'Mann Ki Baat', Hon'ble Prime Minister of India has appealed to doctors across India to contribute twelve days in a year to this initiative.

Assam launched this program on 9th June 2016. Total 85 facilities in Dhubri district which included civil hospitals, FRUs, & Selected block health facilities are selected for PMSMA.